



Cleaning to Improve Guest Experience in Hospitality

Hospitality



ProTeam®



Cleaning in Hotels with ProTeam

In the hospitality industry, customer satisfaction can provide hotels with major competitive advantages, which can lead to increase in profitability and growth.

Housekeeping is probably the most common means of removing potential allergens, and vacuums are the most used tool.

Vacuuming without proper filtration is one of the main causes of the reintroduction of allergens and harmful particles into the air.

ProTeam vacuums use ProLevel Filtration® to give hotels a clean result.



Enhanced cleaning regimens remain the **number-one** step hotels can take to make consumers more comfortable with their stay. Nearly half of respondents (**45%**) **said overall cleanliness and safety protocols influence their choice to stay in a hotel.**

Source: A New ERA For U.S. Hotels, The American Hotel & Lodging Association 2023 State of the Hotel Industry Report. Retrieved April 18, 2024 from [chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.ahla.com/sites/default/files/AHLA.SOTI_Report.2023.final_002.pdf](https://www.ahla.com/sites/default/files/AHLA.SOTI_Report.2023.final_002.pdf)

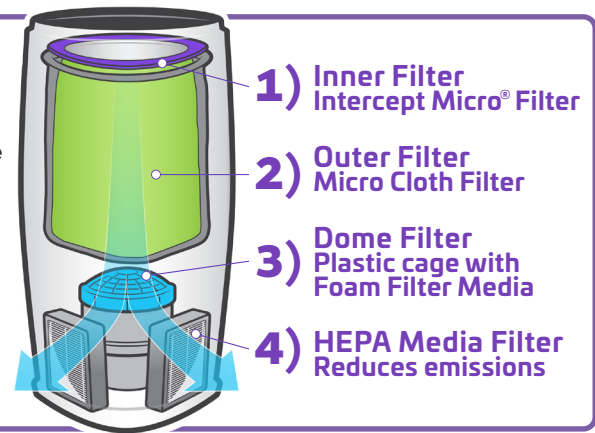
ProTeam Vacuums Help Promote Cleaning for Health®

- **Clean carpet & hard surfaces** without stirring up dust.
- **The air stays cleaner**, reducing the need to dust as often.
- ProTeam vacuums are **designed to improve** indoor air quality.
- **Low decibel levels** reduce noise pollution.

Cleaning for Health & ProLevel Filtration

ProTeam vacuums safely contain and capture harmful particulate that can harm health and trigger asthma or allergies within a ProLevel Filtration system.

The unique ProTeam method of suction-vacuuming cleans carpets, hard floors, and other surfaces without stirring up dust – so the air stays cleaner and operators can work without breathing unhealthy air.



TIME SAVINGS STUDY: 38% FASTER

| 5,000 SQ. FT. LOBBY & DINING AREA | TIME TO CLEAN | DAYS/YR | YEARLY COST* |
|-----------------------------------|-------------------|------------|----------------|
| PROTEAM BACKPACK | 36.6 mins. | 360 | \$2,855 |
| 14" UPRIGHT | 96 mins. | 360 | \$7,488 |

ANNUAL SAVINGS UP TO: \$4,633

SAVINGS OVER 3-YEAR WARRANTY PERIOD: \$13,899

Source – The Official ISSA Cleaning Times (www.issa.com) Used with permission.

*Based on \$13 hour average wage

Source – Bureau of Labor Statistics (<http://www.bls.gov/ooh/>)

Experience High Performance

Cordless Efficiency and Safety



Ideal for cleaning busy areas around people without the constraint or tripping hazard of a cord.

Productive Powerhouse



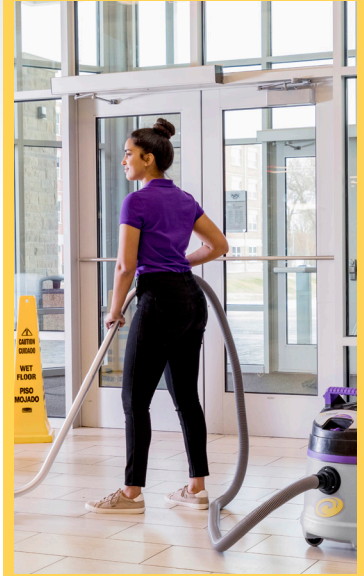
Ideal for large area cleaning where your time matters most.

Standard in Cleaning



Ideal for quick and easy cleaning from room to room.

Emergency Wet Pickup



Ideal for wet pickup near entryways or emergency spills throughout the facility.



NATIONAL PROUD PARTNER

We Support Healthy Air | Lung.org

ProTeam is a proud partner of the American Lung Association. Together, we fight for clean indoor air so that we all can breathe easier.

For more information on indoor air quality, call 1-800-LUNG-USA or visit Lung.org. ProTeam is a proud partner of the American Lung Association. The American Lung Association does not endorse product, device or service.



RETURN ON INVESTMENT

| | Average Cost of Upright* | Average Lifespan** | Average Cost over 3 years | SAVE 58% WITH PROTEAM |
|----------------|--------------------------|--------------------|---------------------------|---------------------------------------|
| GOOD | \$200.00 | 6 Months | \$1,200.00 | |
| BETTER | \$325.00 | 1 Year | \$975.00 | |
| PROTEAM | \$500.00 | 3+ Years | \$500.00 | |

* Reflects 2024 pricing | **Avg. 2 hr/5 days a week

A ProTeam vacuum that is maintained, lasts many years and has a multi-year warranty to back it up.



ProForce 1500XP Keeps the Best Western Clermont “Clean and Fresh”

Natu Bhakta, the owner and operator of the Best Western Clermont in Cincinnati, Ohio, doesn't recall how he first discovered ProTeam® vacuums; he just knows he relies on them.

“My housekeeping crew loves the ProTeam vacuum,” said Bhakta. “They like the attachments and the way it works. They’ve told me loud and clear: don’t change the vacuum.”

To clean his hotel's 36,000 square feet—which includes 96 guest rooms—his staff counts on the ProTeam ProForce® 1500XP upright vacuum. The vacuum's dual motor supplies power both to the brush roll and to the suction. Bhakta requires that his staff follow a strict regimen to minimize dust. They're meticulous, making sure to regularly vacuum every surface in a room.

“We clean the A/C vents. We clean the lampshades. We clean the drapes. No one wants to see dust on the drapes,” said Bhakta. “Regular dusters just move dust from one place to another. This vacuum actually eliminates the dust and keeps it all in the bag.”

Many guests appreciate that the Best Western Clermont is pet friendly. In fact, it's a key selling point. But lingering pet smells aren't an option for Bhakta, his staff, or future guests. That's another reason he chose the ProForce with its Intercept Micro® Filter Bag.

“Our hotel welcomes pets,” said Bhakta. “But, if you can detect dog odor, then the room isn't clean. I like the vacuum bag and filters. They capture everything and eliminate pet odor.”

The results are clear. Bhakta's hotel consistently earns high ratings from Hotels.com and Booking.com. Reviewers often note the exceptional cleanliness of the Best Western Clermont; one review after another describes the place as “clean,” “tidy,” and “fresh.”

“I have to compete with newer properties,” said Bhakta. “Our guests come here because they know they'll get clean rooms. When my customers are happy, I am happy.” Having owned and operated the Best Western Clermont for over 15 years, Bhakta also understands the value of reliable, cost-effective equipment.

“Equipment replacement and repair can be costly over time. I've had to repair or replace other vacuums after only 15 months,” said Bhakta. “On the other hand, I have a ProForce that is over 4 years old, and it's still working well.”

Bhakta recalls a time when he tried to expand his fleet of vacuums, and mistakenly acquired a lesser machine.

“I thought I was buying ProTeam—but it was just a lookalike. My people noticed right away,” said Bhakta. “They told me, ‘You have to buy the ProTeam.’”



Ph. 866.888.2168 | customerservice.proteam@emerson.com | proteam.emerson.com

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